

5 Years of Designing Inspired Human Connection at Work



d.whitneyconsulting
designing inspired human connection at work

Strengthening culture is a journey of co-creation



3,300
Global leaders and employees attended our workshops



21
Countries where workshops were held



88
Thousand
Have been reached by our solutions

Elevating client success along the way

BROUGHT EMPLOYEE VOICES INTO HR STRATEGY DESIGN

When a high-impact US pharma needed to prepare for transformation, we guided them through a co-creative process to design their EVP, make Ethics & Compliance a more relevant part of daily work, and strengthen their 'Future of Work' strategy.

INCREASED FIRST YEAR RETENTION AT A GLOBAL CONTRACT RESEARCH ORGANIZATION (CRO) BY DOUBLE DIGITS

A CRO with over 20,000 global employees was facing high first-year turnover. We guided the design, rollout, and global training of an engaging onboarding and socialization strategy. Highlights included creative storytelling to clarify a complex organizational structure, action-based learning experiences, and exciting socialization events to strengthen human connection.

REDUCED STIGMA AROUND MENTAL HEALTH IN WORKPLACE CULTURES

We are committed to keeping mental health at the forefront of organizational culture. We have spoken about this topic at events for individual clients, the National HR Association (NHRA), The Society for Human Resource Management (SHRM), Seattle Chamber of Commerce, Davis Technical College, and at the 2024 National Convention for the National Alliance on Mental Illness (NAMICon).



CO-CREATED PURPOSE & VALUES TO UNIFY A DIVERSE GLOBAL WORKFORCE

A global photonics leader with over 8,000 employees was experiencing rapid growth through acquisition and found itself in need of directional unification. We used participative design with employees, leaders, customers, and suppliers to build impactful Purpose and Values statements, supporting behaviors, and a clear plan to embed them into the employee experience.

STRENGTHENED TRANSFORMATION BY BRINGING A CLIENT FROM DISPARATE EMPLOYEE MESSAGING TO SYNERGISTIC AND STRATEGIC COMMUNICATION PLANS

When a Japanese pharma's change efforts were resulting in information traffic jams, we created communication plans across all HR Processes and used message mapping to build alignment and eliminate disconnects. Learning & Development was a focus area and saw a 13% increase in perceptions of opportunity to learn and grow and a 459% increase in utilization of learning platforms.

Our workshops and webinars have worldwide appeal



Ready to elevate your journey?
[Contact us today!](#)